

IdeaPaint PRIMER

If a surface needs primer, our specially formulated IdeaPaint PRIMER provides an ideal foundation for IdeaPaint dry erase topcoats. IdeaPaint PRIMER is a high performance water-based primer.

- PRIMER is NOT dry erase paint
- Provides premium multi-surface bonding
- No sanding required after application
- Low odor formula
- Ideal for new construction, surface color changes, and all PRO installations

Surfaces

IdeaPaint PRIMER can be applied to drywall, chalkboard, blueboard, whiteboard, steel (galvanized & ungalvanized), glass and laminated surfaces. Apply to walls, doors, columns and beyond.

Color Class

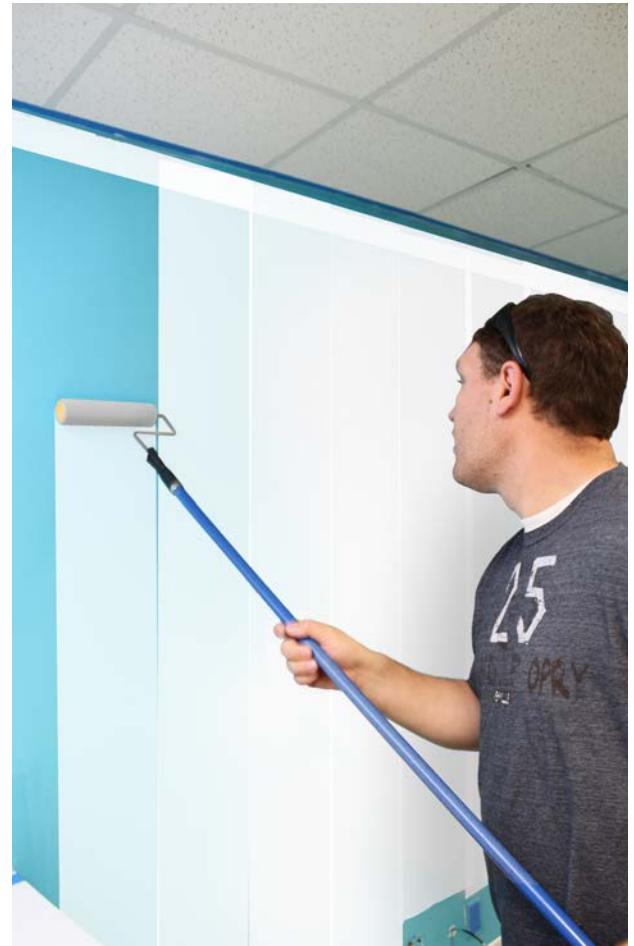
IdeaPaint PRIMER is available in White and Clear. Review instructions for tinting information.

Dry Time / Conditions

77°F (25°C) + 50% RH:
 Dry to Touch - 45 minutes
 Can be topcoated in 3 hours with regular paint.
 Allow 24 hours before painting IdeaPaint.

Sustainability Specs

- <100 g/l VOC



AVAILABLE KIT SIZES

KIT SIZE	COLOR CLASS
100 SQ FT	White
100 SQ FT	Clear
400 SQ FT	White
400 SQ FT	Clear

Please visit www.levyindustries.com for additional product information