

## Sustainability Assured for Wallcoverings

NSF/ANSI 342 Sustainability Assessment for Wallcovering Products is the foremost standard by which to evaluate and certify sustainability of wallcovering products across their entire product life cycle.

NSF's Sustainable Product Solutions provides certification to *NSF/ANSI 342 Sustainability Assessment for Wallcovering Products*. This U.S. national standard was developed by NSF through a consensus-based public process using a multi-stakeholder group of manufacturers, suppliers, regulatory agencies, customers, end users, academia and other industry participants. It establishes a consistent approach to the evaluation and determination of environmentally preferable and sustainable wallcovering manufacturing and distribution processes. The standard includes relevant criteria across the product life cycle, from raw material extraction through manufacturing, distribution, use and end-of-life management.

### Standard 342 Overview

Based on life-cycle assessment principles, NSF/ANSI 342 employs an easy-to-use point system to evaluate wallcovering products against established requirements, performance criteria and quantifiable metrics in six key areas:

- Product Design
- Product Manufacturing
- Long-term Value
- End-of-Life Management
- Corporate Governance
- Innovation



Certification is based on point totals to achieve a Conformant, Silver, Gold or Platinum level. Manufacturers certified by NSF are authorized to use the NSF Sustainability Certified Mark on their products and in their advertising.

### Certification Benefits

Certification of products to this American National Standard allows manufacturers to:

- Distinguish “green” products from competitors and enhance their brand.
- Obtain preferred vendor status from those seeking sustainable solutions.
- Meet state and federal procurement guidelines.
- Achieve the most credible type of certification available in the marketplace.
- Save money by adopting more sustainable operational practices and business approaches

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## Background

The Wallcoverings Association (WA), with the assistance of NSF International, a leader in standards development and product certification, began developing this sustainability assessment for wallcovering products in 2009. A multi-stakeholder committee was formed with balanced representation from the end user, manufacturer and regulatory groups to provide the commercial market with an easy-to-understand certification for wallcovering products. The standard allows transparency and open understanding regarding conformance requirements, providing for more understandable and meaningful marketplace comparisons.

## Contact Us

For more information about certification to NSF/ANSI 342, please contact NSF at +1 (734) 476-2543, internationally at 00 +1 (734) 476-2543 or by e-mail at [sustainability@nsf.org](mailto:sustainability@nsf.org).

To purchase a copy of NSF/ANSI 342, visit <http://www.techstreet.com/nsfgate.html>.

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## Sustainability Assured

NSF Sustainability has extensive capabilities to independently verify environmental and social claims, performance and preferability of products and services.

- Standards and protocols and customized sustainability measurement methods
- Independent verification services
- Claims and sustainable product certification



Our experience in the field of assurance enables us to assist you in developing sustainable business strategies. We will advise you regarding the best approaches to implementing sustainability systems to help green your operations, help you establish green product performance criteria, assist you in implementing verification programs to green your supply chain and procurement and help you green your retail products.

## NSF/ANSI 342 is one of many standards produced by the National Center for Sustainability Standards, founded by NSF International

Sustainability standards can help eliminate greenwashing, lower investment risks in new green innovations and speed the transition to a new sustainable future. To promote these goals, NSF has created a national initiative – **the National Center for Sustainability Standards** – to support sustainability standards activities. Through the center, NSF will add to its growing standards portfolio, while providing education, outreach and research and development support to private industry, particularly small and medium-sized enterprises, trade associations, government and academe to foster a consensus-based approach toward consistency in the sustainability field.