



FIDELITY INDUSTRIES INC.

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VINYL
WALLCOVERING

APPLICATION
INSTRUCTIONS

STOP AND READ BEFORE INSTALLING

IMPORTANT – If at any time during installation a discrepancy is discovered **STOP**. Contact your distributor before proceeding. Any deviation from this procedure will negate any claims later filed.

Carefully examine this material to ensure correct pattern, colour, quantity and that all rolls are the same lot number.

Vinyl Wallcoverings must be installed only under permanent lighting conditions. Temperature in the area to receive vinyl wallcovering should be maintained between 60-80 degrees Fahrenheit and relative humidity at 50% or less, for at least six days prior to and after installation.

SURFACE PREPARATION

- 1 All surfaces to receive fabric-backed vinyl must be smooth, clean, dry and structurally sound. Newly plastered walls should not have excessive quantities of lime or alkali. Walls should not contain in excess of 5-7% residual moisture content. A moisture meter can be used to determine moisture content.
- 2 All new walls (drywall, plaster) should be primed with a quality, adhesion promoting, acrylic or latex wallcovering primer. If a moist wall condition exists, an oil-based primer may be used to create a waterproof barrier. If an oil-based primer is used, always apply an acrylic or latex primer over it before hanging the vinyl wallcovering. (Note – oil based primers create a non-porous surface which, along with the vinyl

wallcovering, tend to trap moisture, prolong drying and may result in adhesion problems).

- 3 An adhesion test should be performed to ensure compatibility of the primer with the adhesive. At least fourteen (14) days should elapse before removing the test strips.
- 4 Existing walls present varied conditions, but essentially should be brought to a condition whereby glossy surfaces are sanded, irregularities repaired and the surfaces primed as with new walls. To ensure the soundness of an existing wall surface, we recommend the following:
 - a) Cut a shallow "x" in the painted surface with a razor blade. Wrap a strip of masking tape around your finger (sticky side out) and press it to the "x", checking to see whether the paint film separates from the wall surface.
 - b) Take a wet sponge; hold it against the painted surface for 15-20 seconds, checking for any pigment or colour transfer from the wall surface to the sponge.

If the painted surface is found to be "unsound" by either of the above tests, the paint must be removed.

- 5 Remove the old wallcovering completely. After wallcovering is removed, remove remaining adhesive with a good quality adhesive remover, then rinse the wall and allow to dry. Prime with a good quality wallcovering primer. If the old wallcovering is peel able, remove both the top and bottom layer of wallcovering.
- 6 Surfaces other than drywall or plaster may require special procedures and application techniques. Contact your distributor or manufacturer for recommendations prior to starting.

APPLICATION

- 1 All rolls are numbered consecutively. Rolls must be cut and installed in sequence, starting with roll one (1). All strips should be numbered and hung in sequence as they are cut from the roll.

- 2 When hanging non-matched textured patterns, reverse hang alternate strips. After 3 strips are hung, carefully inspect the wallcovering. If the pattern effect is not acceptable, re-hang strip No 2 without reversing. Approval should be obtained at this point before proceeding. If there is variation in colour and/or pattern effect, discontinue hanging and contact your distributor immediately. **THE MANUFACTURER WILL NOT BE RESPONSIBLE FOR CLAIMS BEYOND THREE (3) STRIPS.**
- 3 Seams on non-matched patterns may be table trimmed, or overlapped and double cut during installation, exercising care not to cut too deeply into the wall substrate. Geometric and matched designs may require table trimming for match perfection.
- 4 Apply adhesive to the fabric backing using a pasting machine, or for hand application, a short napped paint roller. Use a quality, pre-mixed vinyl wallcovering adhesive matched to the weight of the material being installed. Fold each sheet over and allow time for the adhesive to penetrate the fabric. Adhesive should be maintained at a temperature between 65 and 78 degrees Fahrenheit.
- 5 Install each sheet on the wall using a stiff, short bristle brush or flexible broadknife. Apply material above doors and above and below windows as it comes from the roll. **DO NOT SKIP.** Vertical joints should not occur less than six inches from inside or outside corners. A heat gun may be used to allow the vinyl to conform to irregular corners.
- 6 Remove excess adhesive and dirt from wallcovering surface, seams and surrounding surfaces immediately, using a sponge or damp cloth frequently rinsed in clean, warm water. A paste release chemical designed to brook the static electricity generated may be added to the water. Dry with a soft, lint-free cloth. Do not use an excessive amount of water to remove adhesive from the seams, as it may seep into the seam and dilute the adhesive. As dried adhesive is difficult, and in some cases impossible to remove, immediate removal is imperative. It is recommended that either two inch masking tape or easy-mask be used under the overlaps to avoid paste staining.

WARRANTY

Vinyl is guaranteed to be free of defects in workmanship and material for one year.

We cannot accept responsibility for claims if the above instructions are not followed, nor are we liable for labour and associated costs, over and above the cost for replacement material.



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CARE AND MAINTENANCE OF WALLCOVERING

Wallcovering requires proper care and maintenance. This will prolong the life of your vinyl wallcovering and maintain its authentic splendour.

The following general cleaning instructions will serve as a guide to normal cleaning maintenance.

1. General Conditions – Day to Day Soil

Ordinary dirt and smudges can be removed with a mild soap and warm water. Gently clean (do not scrub) from bottom of wall upwards using a soft sponge. Rinse with clean water from the top down using a different sponge, this is to ensure all soap is off the wallcovering. Deeply embossed wallcovering needs extra attention in case soap or loosened dirt lodges in depressed surfaces.

Not recommended for cleaning are steel wool, hard bristle brushes or abrasive cleaners because they may damage the surface leaving an unsightly appearance. DO NOT USE active solvent-type cleaners. They will remove print and/or finish from the wallcovering.

2. Patching and Repairing

Since vinyl wallcovering can be readily peeled off properly prepared walls, patching can be handled in two ways:-

(a) Removal of an entire strip

The full-length strip can normally be peeled off the wall. Once removed it can be replaced with a new length.

(b) Removal of a small section (Inlay Method)

Cut around the damaged section of vinyl wallcovering and remove it. A larger patch is then cut from the new material and pasted over the cut-out area so that the pattern matches. The overlap is cut with a new single-edge razor blade through to the wall. The excess material is then removed and the edges of the patch pressed into place. Care should be taken not to score the base wall surface when applied to dry wall construction.

Always use the same run when repairing wallcovering to ensure an exact match. We recommend ordering enough for maintenance when placing the initial order.