



writeWALLS (dry erase wallcovering)

installation instructions

material review

- Arrange rolls in number sequence starting with the highest

Measure wall and determine location of first strip of material (usually horizontal at 30" from floor and spanning average of 20 feet). Once first strip is installed, please stand back and inspect. If any material or installation issues are visible or arise, please call your distributor for further instruction before proceeding.

NOTE: Manufacturer liability for product and labour is limited to the replacement of the initial strip only.

preparation of surface

- If substrate mildew exists, remove with chlorine bleach.
- If walls are greasy, wash with ammonia rinse and let dry.
- Install **only** over properly prepared, smooth, dry, and uniform in colour surfaces. Any surface imperfections such as nail holes, nicks and gouges must be filled with drywall compound, sanded and sealed. Also, any pen, ink or other stains or inks must be cleaned off and sealed with a stain blocking latex primer/sealer, to prevent shadowing through the product.
- **Roman PRO-935 primer must be used prior to installation of product.**

drywall

- For all dry erase product applications, a level 5 finish is preferred and will yield best results.
- The minimum gypsum board finish level is 4 as published by the Gypsum Association.
- Allow newly mudded areas to dry fully before priming (moisture content should not exceed 5% when checked with a moisture meter).
- Follow with Roman PRO-935 primer.
- If brush marks or stippling are visible after priming, these must be sanded smooth.

previously painted surfaces

- Check existing painted surface for paint integrity and adhesion using a wet sponge, wipe vigorously to ensure none of the paint is wiping off.
- If the paint is wiping off to any degree then it must first be removed with ammonia, then washed.
- Allow surface to dry and then prime with Roman PRO-935 primer. (see above: Preparation of Surface).
- For chalk/marker boards and other surfaces, there may be "show through" due to the limited and varying amount of opacity of each type of dry erase wallcovering (magnetic has greatest opacity). Roman PRO-935 primer must be used prior to installation of product.



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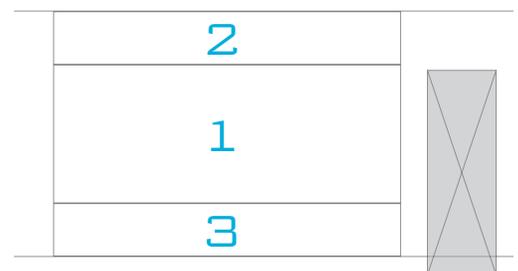
installation instructions

application of dry erase vinyl wallcovering

- Check specifications to determine either vertical or horizontal application (we recommend a horizontal application).
- Reverse every other strip in either horizontal or vertical installations.
- Cut strips 2-4" longer on either end to allow for trimming at sidewalls, ceilings and baseboards.
- Use a heavy duty clay based adhesive or heavy duty clear adhesive to the area receiving dry erase wallcovering applying a uniform coat. Allow to tack up for 15 min (depending on room humidity) and repaste full wall. Adhesive should be smoothed out to ensure no lumps are present when hanging product.
- A laser level is a helpful tool to ensure product is installed straight.
- Apply the dry erase wallcovering by unrolling it over the pasted wall, being careful to keep alignment and provide a 2" overlap at the edges to facilitate double cutting.
- Smooth the material from the center to upper and lower outside edges.
- Use only a wide flexible smoother wrapped with a clean soft cloth to remove air and spread excessive paste pockets.
- When overlapping and double cutting use appropriate care to prevent scoring of the drywall or substrate beneath and to prevent indentations with smoothing tool.
- Trim WriteWalls at ceilings, floors / baseboards switches and outlets with a fresh single blade using a metal guide. Corner cutters are recommended, however it is at the painting contractor's discretion as to what tool they are most comfortable using.
- Up to 45 minutes after each piece is hung, check seams and re-smooth lightly, being careful to avoid causing indentations in the finished product.

details on full wall application

1. Center panel should be installed at full width first.
2. Second panel is to be installed to the ceiling tile in commercial applications, unrolled with factory edge at ceiling.
3. Third panel is to be installed in line with other two to desired height AFF.





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Answers to Frequently Asked Questions

1. Acclimatize the material to at least 60°F prior to installation by letting it rest overnight and refrain from installing in extreme temperature conditions.
2. Do not puncture the material to remove air bubbles as it will remain and grow more visible with use of the material.
3. Do not crease material when handling. Do not bend beyond 90°.
4. No sharp objects shall come in contact with the material.
5. The material has a memory, and stretching it to make a seam is not acceptable. Slide the entire sheet to fit neatly.
6. Do not locate seams any closer than 8" from inside or outside corners.
7. Remain clear of electrical outlets by trimming carefully to just barely inside of finishing plate coverage. Turn off electricity when working around electrical outlets and switches.
8. Magnetic dry erase is highly conductive and must be protected from coming in contact with any exposed wires.
9. For application over chalk and marker boards use same procedure as for drywall, however you will apply VOV (Vinyl Over Vinyl Adhesive) to the board surface.

For special filler and other remedial work prior to material install please contact the supplier or the substrate manufacturer for instructions.

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Post-Installation Clean Up/Before You Use This Material

1. Remove any excess glue using a soft sponge or soft cloth.
2. Ensure that it has been completely cleaned with a 1% dish soap solution.
3. Rinse complete surface with clean water from a separate bucket than the one used to moisten / clean during installation.
4. Dry the surface with a clean towel.

Please contact the supplier if you have any questions about the installation or maintenance of this material. The manufacturer is not responsible for material installed improperly or material beyond the first strip which the client claims to be defective (please see first point "examine the material").